



2020 SHAMROCK SEASON TEAM SPONSORSHIP OPPORTUNITIES

Sponsorship term is defined as a single running season.

Seasons are typically defined as "Shamrock" (December through March) and "Fall" (August through November).

PLATINUM LEVEL | LIMITED TO TWO PLATINUM-LEVEL SPONSORS

- Platinum-level sponsors must contribute \$1,000 or more -OR- in-kind donations (apparel, gift certificates, products) valued at \$1,500 or more.
- Company logo would be displayed on the back of the Official Pack Training Team Member shirts ordered for the sponsorship season. Logo would be displayed at the top of the shirts larger size than gold-level sponsor logos.
- Company logo would be displayed on our website under our list of sponsors.
- Company logo would be displayed on any club flyers or banners ordered within sponsorship term.
- Company would be **exclusive in its respective business category**, as determined by the Board of Directors in agreement with the business.
- Pack Training Team will thank your business on our Facebook page.
- Platinum-level sponsors will be recognized as a host for a club run, either Saturday morning or Thursday evening, and invited to distribute promotional materials, make pre-run announcements, and/or host a raffle as part of the run/water stop.
- Platinum-level sponsors receive **TWO individual team memberships**.

GOLD LEVEL | LIMITED TO THREE GOLD-LEVEL SPONSORS

- Gold-level sponsors must contribute \$500 or more -OR- in-kind donations (apparel, gift certificates, products) valued at \$1,000 or more.
- Company logo would be displayed on the back of the Official Pack Training Team Member shirts ordered for the sponsorship season.
- Company logo would be displayed on the Pack Training Team website under the list of sponsors.
- Company logo would be displayed on any club flyers or banners ordered within sponsorship term.
- Pack Training Team will thank the business on our Facebook page.
- Gold-level sponsors will be recognized as a host for a club run, either Saturday morning or Thursday evening, and invited to distribute promotional materials, make pre-run announcements, and/or host a raffle as part of the run/water stop.

SILVER LEVEL | LIMITED TO FOUR SILVER-LEVEL SPONSORS

- Silver-level sponsors must contribute **\$300** -OR- in-kind donations (apparel, gift certificates, products) valued at \$600.
- Company name would be listed on the back of the Official Pack Training Team Member shirts ordered for the sponsorship season.
- Company name would be displayed on the Pack Training Team website under the list of sponsors.
- Company name would be displayed on any club flyers or banners ordered within sponsorship term.
- Pack Training Team will thank the business on our Facebook page.

BRONZE LEVEL

- Bronze sponsors must contribute \$150 -OR- offer club members a 10-15% discount at your establishment **PLUS** in-kind donations valued at \$300.
- Company name will be displayed on our website under our list of sponsors.
- Pack Training Team will thank your business on our Facebook page.

SINGLE-RUN SPONSOR

- Single-run sponsors must contribute \$150.
- Single-run sponsors will be recognized as a host for a club run, either Saturday morning or Thursday evening, and invited to distribute promotional materials, make pre-run announcements, and/or host a raffle as part of the run/water stop.



Phone 757.636.9587 | mypacktraining.com

2020 SHAMROCK SEASON TEAM SPONSORSHIP FORM

— PLEASE PRINT LEGIBLY —



Yes, I want to be involved in this wonderful team. Please list my support at the following level:

- ☐ **PLATINUM-LEVEL TEAM SPONSOR** (\$1,000 FINANCIAL DONATION OR \$1,500 IN-KIND DONATIONS)
- ☐ **GOLD-LEVEL TEAM SPONSOR** (\$500 FINANCIAL DONATION OR \$1,000 IN-KIND DONATIONS)
- ☐ **SILVER-LEVEL TEAM SPONSOR** (\$300 FINANCIAL DONATION OR \$600 IN-KIND DONATIONS)
- ☐ **BRONZE-LEVEL TEAM SPONSOR** (\$150 FINANCIAL DONATION OR 10-15% DISCOUNT PLUS \$300 IN-KIND DONATIONS)
- ☐ **SINGLE-RUN SPONSOR** (\$150 FINANCIAL DONATION)

SPONSOR: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

BILLING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
(IF DIFFERENT FROM ADDRESS ABOVE)

TELEPHONE: _____ FAX: _____

EMAIL ADDRESS: _____

AUTHORIZED BY: _____ SIGNATURE: _____

LOGO INFORMATION

- ☐ **Logo Attached**
Please provide a large, high-quality copy.
- ☐ **Logo to Be Emailed**
Email to info@mypacktraining.com

Logos should be camera-ready or submitted electronically as a high-resolution (300 dpi) PDF, EPS, TIFF, or JPEG file. Platinum and Gold-Level Sponsors will have their logo will be printed in one color on the shirt.

**IN ORDER FOR YOUR SPONSORSHIP
TO BE ACKNOWLEDGED ON THE
SHAMROCK SEASON TEAM SHIRTS,
ALL SPONSORSHIPS/LOGOS NEED TO BE RECEIVED
NO LATER THAN NOVEMBER 15, 2019.**

RETURN THIS FORM TO:

Pack Training Team | 1013 Assembly Drive | Virginia Beach, Virginia 23454 | Attention: Sponsorships

Please make checks payable to Pack Training Team

If you have any questions, please contact Pack Training Team at info@mypacktraining.com.